



Government Polytechnic, Ahmedabad

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Impact Lecture Series : Session 1 : Expert talk

Our institute – Government Polytechnic Ahmedabad organized an expert lecture session as a part of its Impact Lecture Series on 19th July, 2022. In total, two expert's lectures were organized. The topics of lecture were **Innovation Ecosystem**, taken by expert Mr. Chetan V Patel; and **Business Skills for Start-ups**, taken by expert Mr. Bharat Thakkar. In total 100 participants attended the online lectures including students, faculties and GPA-IIC members.

The first lecture discussed grass root level innovations done in India. How this innovations are bringing the revolution in the lives of ordinary people. The lecture also discussed the innovative thinking process of various school children of the nation. What the initiatives and steps undertaken by various state government and union government for the promotion of innovation in people having urban as well as rural background. The second talk revolved around startups scenario. Students were informed briefly about the Start-ups. The talk also briefly explained the skills needed to initiate a startup namely – Effective communication, Resilience, Business Skills, Finance Skills, Project Planning and strategizing, Digital Marketing, Networking etc. The response of student participants was overwhelming which was seen in elongated QnA session after the conclusion of the talk by experts. The session concluded with the concluding remarks by IIC President and student feedback.

Details of Event: Expert Lecture - Impact Lecture Series



Date: 19/07/2022 **Time:** 11:30 AM to 4:00 PM **Venue:** Google Meet (Online Mode)

Google Meet Link :

Lecture 1 : <https://meet.google.com/rnm-axhb-fvz>

Lecture 2 : <https://meet.google.com/yur-npda-nsu>

Speakers:

<p>Speaker-1: Mr. Chetan V Patel National Coordinator SRISTI Shodhyatra, Topic: Innovation Ecosystem</p> <p>Time : 11:30 AM to 1:30 PM</p>	
<p>Speaker-2: Mr. Bharat Thakkar Consultant & Startup Mentor BGT InfoSolutions Topic: Carrier Options in Start-up</p> <p>Time : 2:30 PM to 4:00 PM</p>	

Objective: To make student aware about grass-root level innovative thought process & startup related etiquette.

Benefits: Students were benefited with virtues to develop & modify their thinking for innovation, how to host sustainable start-up & resources available for it.

Flyer:

INSTITUTION'S INNOVATION COUNCIL
(Ministry of HRD Initiative)

MoE's INNOVATION CELL
(GOVERNMENT OF INDIA)

AICTE
All India Council of Technical Education

Government Polytechnic Ahmedabad

Impact Lecture Series-2022

Session 1

Tuesday 19th July, 2022

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Organized By:
Institution's Innovation Council (IIC) Committee

Mr. Chetan V Patel
National Coordinator
SRISTI Shodhyatra,
Topic:
Innovations Eco-System
11.30 AM onwards

Mr. Bharat Thakkar
President Federation of
Entrepreneurs
Topic:
Business skills for startups
2.30 PM onwards

Photos:

Lecture 1 :



Lecture 2

Bharat Thakkar is presenting

Business Skills for Startups

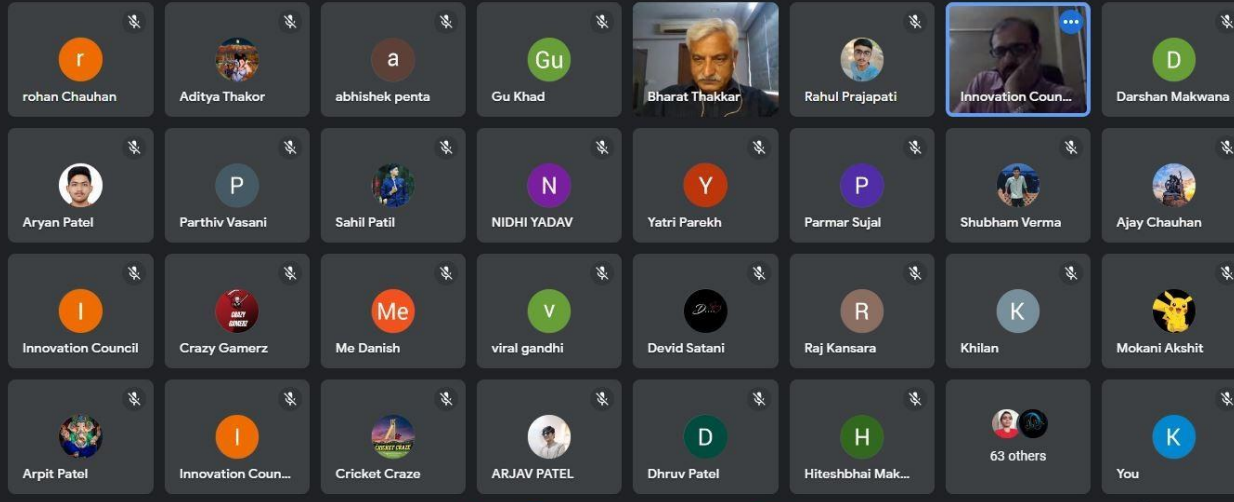
Bharat Thakkar
Business Performance Strategist

- By furnishing yourself with some essential business skills, you can ensure your startup is a success. We take a look at business skills for startups, and how you can build on them to achieve success.
- Running a business is an art, and having good business skills can make or break a startup. And with the somewhat harrowing statistic that 20% of businesses fail within the first year, 90% fail within first 3 years, you'll want to know what you can do to make your startup succeed in an increasingly competitive and crowded business marketplace.



2:42 PM | yur-npda-nsu

Windows taskbar: Type here to search, 27°C Rain, 14:42 19-07-2022



2:40 PM | yur-npda-nsu